GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:6761
ANSWERED ON:10.05.2005
EXPORT OF FLOWERS
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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the total quantity/value of different variety of flowers exported/imported during the last three years alongwith the names of the countries;

(b) the measures taken to promote export of each variety of flowers;

(c) whether there is a steady increase in the export of roses particularly from Bangalore and Hosur;

(d) if so, details on the various variety of roses exported during the last three years from the country particularly from Bangalore and Hosur;

(e) whether there is a great demand in the international market for Bangalore and Hosur roses;

(f) if so, the details thereof alongwith special measures taken to boost export of different variety of roses from Bangalore, Hosur and other places in India; and

(g) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI E.V.K.S. ELANGOVAN)

(a):
(i) The quantity of flowers exported from the country during last 3 years is given below.

Quantity in metric tons, Value: Rupees in crores

2001-02		2002-03		2003-04	
Quantity	Value	Quantity	Value	Quantity	Value
4646.00	37.99	4355.00	43.23	3140.00	45.74

Source: DGC&IS

Variety-wise data is not maintained. The flowers were mainly exported to Japan, Netherlands, USA, UK, Germany and Italy.

(ii) Based on available data the value of import of floriculture products during the last three years including cut flowers is given below.

Value: Rupees in crores

2001-02	2002-03	2003-04

5.71 11.28 9.01

These have been imported mainly from Netherlands, China and Thailand.

(b): Measures taken to promote floriculture exports include setting up of six Agri Export Zones, cargo handling and cold storage facilities at international airports and participation in important trade fairs. Financial incentives are being extended to exporters through schemes for Infrastructure Development, Market Development, Quality Development, Research and Development and Transport Assistance. Wholesale-Market-cum-Flower Auction Centres are being set up at Bangalore, Mumbai and Noida for export of flowers.

(c) to (e): State-wise or variety-wise data on export of roses is not maintained. However, available information suggests that the demand for Bangalore & Hosur roses in the international market is increasing. These are finding market in Japan.

(f) & (g): Measures taken to boost floriculture exports from the country have been explained in reply to part (b) of the question. Measures taken to boost export of roses from Bangalore and Hosur include setting up of Agri Export Zones, a flower auction center, a floriculture infrastructure park at Hosur, cargo handling facilities at Bangalore and Chennai airports.